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IDÉES  
LUMIÈRES



Međunarodni  
dan svetlosti

16 Maj



## NATIONAL COMMITTEE ORGANIZES CELEBRATION OF THE THIRD INTERNATIONAL DAY OF LIGHT IN SERBIA

May 29 and 30, 2020



After the extremely successful organization of the International Year of the Light and Light Technologies in 2015, and activities organized in 147 countries, and among them were prominent several activities and programs in Serbia, UNESCO proclaimed the International Day of Light, which will be celebrated each year.

With the proclamation at the 39th session of the General Conference of UNESCO from November 7 to 22, 2017, the first International Day of Light was held on May 16, 2018.

May 16 was chosen to mark the anniversary of the first emission of a laser beam using a ruby crystal in 1960. Lasers have transformed society through healthcare and the Internet, and laser science has been internationally recognized in over 20 Nobel Prizes.

However, International Day of Light is not only dedicated to the research and application of light in science. The purpose of the International Day of Light is to provide an annual focus on light and respect for its role in the lives of citizens of the world in the fields of science, medicine, communication and energy, as well as in the spheres of culture, education and sustainable development. The diverse theme of light will enable many different sectors of society around the world to participate in activities to raise awareness of science and technology, art and culture in this area.

During the first two years, in addition to the official celebration held at the National Library of Serbia in Belgrade, organized by the MDS National Coordination Committee, over 10,000 light lovers aged 7 to 77 had the opportunity to participate in organized activities throughout Serbia.

[#VidiSvetlost](#)

[WWW.DANSVETLOSTI.RS](http://WWW.DANSVETLOSTI.RS)

[#MDS2020](#)

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#MDS2020 takes place in alternative online forms, follow our FB page:

<https://sr-rs.facebook.com/DanSvetlosti/>

On the occasion of the celebration of the third International Day of Light, light lovers will have the opportunity to participate and follow the program in online formats on May 29 and 30, 2020, which will include children's workshops, visual arts, literary content and conferences on various aspects of light. The program is intended for everyone.

### COMPETITION VIDI SVETLOST

As part of # MDS2020 entitled Vidi Svetlost, the National Coordinating Committee of International Day of Light has announced a public competition for visual artists, and an open call for written papers and online conferences.

#### ***Theme of the MDS2020 competition***

This year's global theme See the Light can be used in accordance with our personal perceptions, which encourages its cultural diversity. In line with the new situation, and the increased 'movement' in the virtual space, the MDS Committee suggests the term Avatar as an additional determinant in the mentioned context.

#### ***Competition for works of visual art***

The competition is open to various forms of works from visual art and projects that use new media for artistic expression such as works of art, photography, cinematography, comics, digital art, lighting and music performance (installations, projections, light painting ...). Papers should be submitted by e-mail by May 25 to the address: [idl.committee.rs@gmail.com](mailto:idl.committee.rs@gmail.com) (JPEG format and Video / Digital recordings up to 1 min).

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### ***Call for written papers***

The open call for written works on the topics *See the Light & Avatar* is intended for authors from all fields of science and art. Papers\* can be written in the form of a popular science article, essay, short story or poem. The text of the papers is limited to 2000 words and can be written in Serbian, English and French. We kindly ask all authors to submit their written works in electronic form by May 25 to the following address: [idl.committee.rs@gmail.com](mailto:idl.committee.rs@gmail.com).

\*Authors can request e-mail instructions for writing the paper.

### ***Call for conferences***

The open invitation to participate in the online conference on the topic *See the Light & Avatar* is intended for exhibitors from all fields of science and art. Conferences must be registered, and the text with a short description must be submitted by May 18 to the e-mail address: [idl.committee.rs@gmail.com](mailto:idl.committee.rs@gmail.com). Video timeout is 10 minutes. We kindly ask all interested exhibitors to send video content by May 25 via wetransfer to the email address: [idl.committee.rs@gmail.com](mailto:idl.committee.rs@gmail.com).

### ***Instructions for participants***

Each participant can submit several papers from different disciplines. All works\* will be published during the official celebration of the third International Day of Light in Serbia on May 29 and 30, 2020 on MDS social networks. The selection of the best works will be entrusted to an expert commission, and the winners of the competition will be awarded with domestic and foreign books and magazines in the field of light within the MDS2020 partner. The results of the competition will be published after June 20, 2020. The awarded participants will be notified by e-mail.

\* The selection committee will not consider one piece of work that does not meet the stated restrictions for giving calls. Works with offensive or inappropriate content will be initially disqualified.

For all types of candidates, participants should publish one of their photos (optional), and announce their name, profession, place of residence, e-mail address, short biography (up to 50 words) and write or add an attachment (up to 100 words) to email address: [idl.committee.rs@gmail.com](mailto:idl.committee.rs@gmail.com).

For all questions and concerns, contact us via email: [idl.committee.rs@gmail.com](mailto:idl.committee.rs@gmail.com)

Follow the competitions "Vidi Svetlost" on our FB page:

<https://www.facebook.com/events/251572859378404/>

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## CHILDREN'S WORKSHOPS MDS2020

Author Milica Komlenić Vukić

### AVATAR - LIGHT THE DARKNESS - LUMINADE - CATCH THE RAINBOW

Workshops for children can be organized as part of school classes or in a home atmosphere with parents, which will enable the performance of light spells in the home version.

Papers, photos / videos (not longer than 1 minute) can be attached until May 25 to the e-mail address: [idl.committee.rs@gmail.com](mailto:idl.committee.rs@gmail.com).

The submitted works will be published on May 29 and 30, 2020, as part of the official celebration of the International Day of Light.

## Zoom ONLINE CONFERENCE MDS2020

You will be able to hear the discussion on this year's topics on the ZOOM live network to be broadcast on our social networks. Experts from various fields of science and art will give their views on Friday 29th May 6PM. The exact manner to access will be indicated in the coming days.

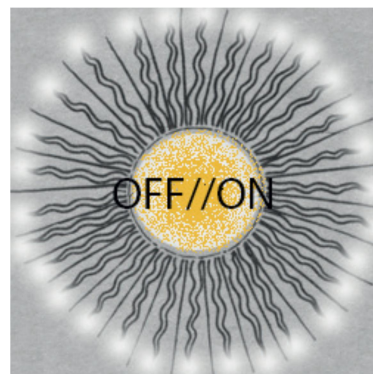
## OFF/ON TRANSMISSION ... --- ...

Friday 16th May 2020

22:30 – 22:37

Global Performance by **Yann TOMA**, Guest Artist MDS2020

On the occasion of the International Day of Light, on May 16th, become Transmitters of Artistic Energy for seven minutes ! Imagine a billion people transmitting at the same time in morse code, from their apartment, a message of thanks for the world's hospital staff but also a message of hope for the planet, simply by turning on and off their lamps. It will be a concrete act of solidarity with the medical community and the people concerned by the Coronavirus. A collaborative and viral event to overcome the period of containment and move us from « OFF » to « ON », definitely different in our way of looking at the Future of the World...



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Serbian  
National Commission  
for UNESCO

Комисија Републике  
Србије за сарадњу  
са Унеском

## Partners MDS2020

Association Les Idées Lumières – National library of Serbia – Square Compass Consulting d.o.o. – Astronomical Society Ruđer Bošković – Belgrade of Light – Center for the promotion of the science – UNESCO Chair Cultural Policy and Management University of Arts in Belgrade– IFS/ French Institute in Serbia – Museum Ponišavlja-Pirot – Institute of Physics in Belgrade – Serbian National Commission to Unesco – Library "Center for Culture" Kladovo – Lighting Grand Est – Ouest-Lumière – Concept Light



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